



Regulations on the competition for the best logo

Basic Faculty of Atyrau University of Oil and Gas named after Safi Utebayev

General Provisions

1.1. The competition for the development of the logo of the Basic Faculty is held with the aim of posting on the corporate website of both the faculty and the university.

1.2 These Regulations determine the procedure for organizing and conducting the competition and regulate the relations arising in the process of organizing and holding the competition.

1.3. Competition organizers:

Basic Faculty

1.4. The objectives of the competition:

Development of a logo for the **Basic Faculty**, reflecting the peculiarity and uniqueness of the new faculty

Organization and conduct of the competition

2. 1. The competition is held from September 28 to October 5, 2020. Applications for participation in the competition and the competition project (competition materials, work) are submitted until October 5 of this year.

A competition project (competition materials, work) (logo project) is attached to the application:

The project must contain:

- Sketch on A4 paper;
- Graphic materials on paper;
- A sketch on an electronic medium;
- A short explanatory text containing a description of the project.

2.2. Applications and materials submitted for the competition are submitted to the competition committee to determine the best project.

2.3. Each participant has the right to provide several logo options.

2.4. The competition is held in the conditions of publicity and equal opportunities for all participants.

Competitors

3.1. Students of all university courses can take part in the competition .

Requirements for projects

4.1. The competition has no specific or genre restrictions.

4.2. The logo project should be original and reflect the main positions:

- The significance of the project;
- The main theme and purpose of the competition;
- The historical value of the **Basic Faculty** as a new structural unit of the university, aimed at the general education of the future specialist.

4.3. Logo should be emotional, bright, colorful, expressive, eye-catching, with simple understandable images, modern, unique, original in execution and convenient when used for decoration of souvenir and printed products. The logo should become the identification mark of the **Basic Faculty**.

Summing up and awarding the winners

6.1. The winner of the competition for the best logo project is awarded a winner's diploma and a memorable gift; all participants are awarded with diplomas for participation and souvenirs.

6.4. The best projects (competitive materials, work) will be posted on the official website of the Basic Faculty, as well as on the corporate website of Atyrau University of Oil and Gas.